

Customizing Orientation for Transfer Students

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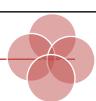
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University of Central Florida

ACADEMIC - IMPRESSIONS 1

CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

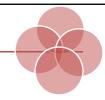
CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEL
SCALING CONSIDERATIONS



After today's webcast, you will be able to...

- Identify the needs of your transfer students
- Coordinate a valuable orientation program customized for this student population

CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS
SOURCE FOR THE COMPONENTS



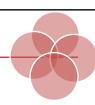
Session Overview

- Identify the needs of your transfer students
- Create & customize a valuable orientation program
- Extending orientation through welcome week
- Including a virtual or online component
- Assessing orientation

ACADEMIC - IMPRESSIONS 3

CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

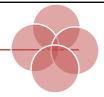
CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS





IDENTIFY THE NEEDS OF YOUR TRANSFER STUDENTS

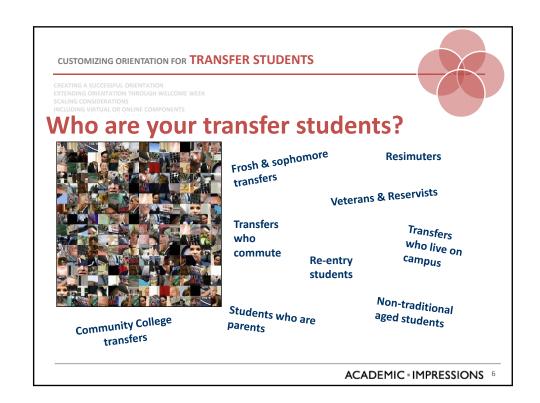
CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS
INCLUDING METHAL OR ONLINE COMPONENTS

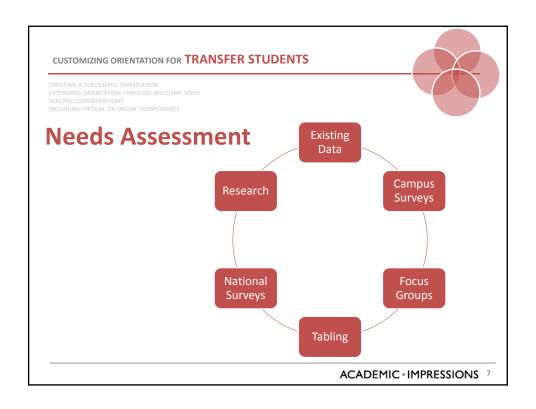


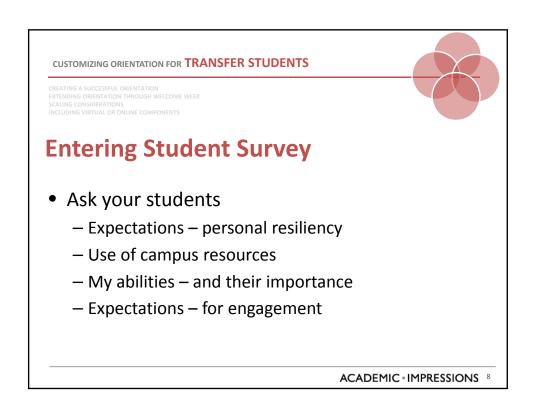
Needs Assessment

- Who are your transfer students?
 - What do they want?
 - What do they need?
- Research, surveys, focus groups
 - Entering Student Survey
- Addressing "transfer shock"

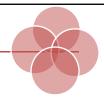








CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS
MICHIBARY VIPTUM OR ONLINE COMPONENTS



Transfer Shock

 The initial adjustment problems or culture shock experience by 2-year college transfer students

(Hills, 1965)

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CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS



The Need for a Road Map

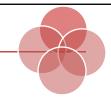
 "As transfer students proceed from one institution to the next, they must barter with one school using the currency of the other. Like long-distance travelers without the academic equivalent of a Fodor's, they encounter differences in language and culture, and they often find that academic assets acquired in one setting are lost in transit or refused at customs."

- Institute for Research in Higher Education, University of Pennsylvania

CREATING A SUCCESSFUL ORIENTATION

SCALING CONSIDERATIONS

INCLUDING VIDELIAL OF CALLINE





CREATE AND CUSTOMIZE A VALUABLE ORIENTATION PROGRAM

CREATING A SUCCESSFUL ORIENTATION

Access to Resources

CREATING A SUCCESSFUL ORIENTATION

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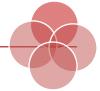
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Registration

CREATING A SUCCESSFUL ORIENTATION

SCALING CONSIDERATIONS



Planning for a Successful Orientation

- Context
- Resources
- Needs assessment
- Other considerations



CREATING A SUCCESSFUL ORIENTATION

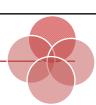
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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

INCLUDING VIRTUAL OR ONLINE COMPONENTS



Context



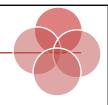
- Transfer demographics at your institution
- Impact of admissions cycles
- Size of your institution, total enrollment
- Planning issues

CREATING A SUCCESSFUL ORIENTATION

CREATING A SUCCESSFUL ORIENTATION

SCALING CONSIDERATION THROUGH WELCOME WEE

INCLUDING VIRTUAL OR ONLINE COMPONENTS



Resources

- Available resources: staffing an orientation
- Space issues
- Campus partnerships are essential
 - Getting buy-in
 - Campus-wide collaboration



CREATING A SUCCESSFUL ORIENTATION

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEL

NCLUDING VIRTUAL OR ONLINE COMPONENTS



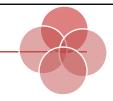
Other Considerations

- Required or optional?
- Avoid the "FTIC BandAid" approach
- Timing: quarter/semester beginnings; summer
- Academic departments and other campus offices

CREATING A SUCCESSFUL ORIENTATION

CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOI

INCLUDING VIRTUAL OR ONLINE COMPONENTS



Other Considerations

- The practical, the social, the academic
- Virtual components
- Peer mentor roles at orientation



CREATING A SUCCESSFUL ORIENTATION

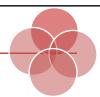
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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION

SCALING CONSIDERATIONS

NCLUDING VIRTUAL OR ONLINE COMPONENTS

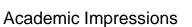


Other Considerations

- Establishing the ground rules
 - Critical policies and procedures
 - Expectations
- Advising
- Registering for classes
- Family programs



CREATING A SUCCESSFUL ORIENTATION

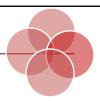


CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

SCALING CONSIDERATIONS

AND LIDERAL OR ONLINE COMPONENTS



EXTENDING ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

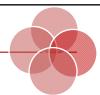
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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

SCALING CONSIDERATIONS



Extending Orientation

- Convocation
- Welcome Week activities
- Promoting campus engagement
- Transfer seminars

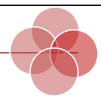


EXTENDING ORIENTATION THROUGH WELCOME WEEK

CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

SCALING CONSIDERATIONS



Extending Orientation: Convocation

- Transfer student welcome
- Meeting the faculty



EXTENDING ORIENTATION THROUGH WELCOME WEEK

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION

EXTENDING ORIENTATION THROUGH WELCOME WEEK

SCALING CONSIDERATIONS



Extending Orientation: WOW!

- Week of Welcome activities
 - Student clubs and organizations
- Welcome Expo
 - College advising representatives
 - Student services, academic resources

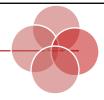




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EXTENDING ORIENTATION THROUGH WELCOME WEEK

SCALING CONSIDERATIONS



Extending Orientation

- Faculty involvement: "Lunch & Learn"
- Promoting campus engagement
 - Role for Peer Mentors
 - Transfer clubs
- Volunteer and service opportunities

EXTENDING ORIENTATION THROUGH WELCOME WEEK

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS
MELLINGER, WINTER OR DAYLING COMPONENTS.

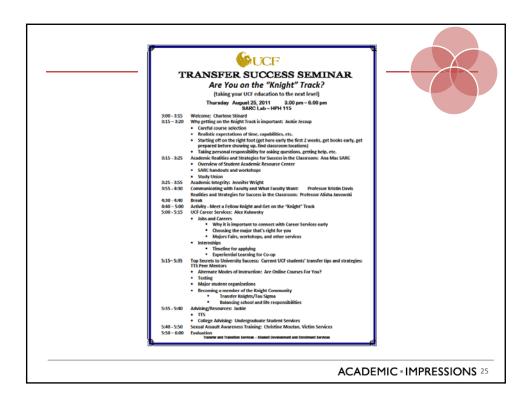


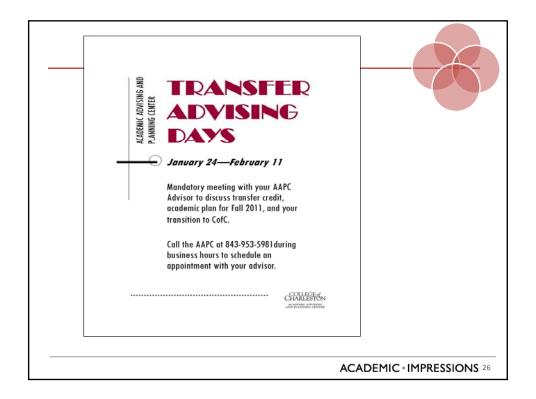
Extending Orientation: Transfer Seminars



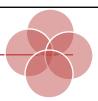
ARE YOU ON THE 'KNIGHT' TRACK?

EXTENDING ORIENTATION THROUGH WELCOME WEEK





CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEL
SCALING CONSIDERATIONS
SCALING CONSIDERATION OR ONLINE COMPONENTS.



QUESTIONS?

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEL SCALING CONSIDERATIONS INCLUDING VIRTUAL OR ONLINE COMPONENTS

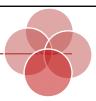


SCALING CONSIDERATIONS

SCALING CONSIDERATIONS



CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS



Scaling considerations

- Orientation on a small campus
- Accommodating large enrollments







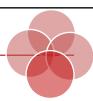


SCALING CONSIDERATIONS

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SCALING CONSIDERATIONS



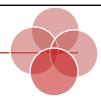
Intimate Orientations

- Transfers meet faculty
- Advising one-on-one
- Meet and greet opportunities



SCALING CONSIDERATIONS

CREATING A SUCCESSFUL ORIENTATION
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SCALING CONSIDERATIONS



Mass Orientations

- 17 Transfer Orientations between April and August
 - 500 to 750 students attend
 - Parent sessions: 150 to 175 attend
- Blending virtual and traditional
- Major roles for Peer Mentors

SCALING CONSIDERATIONS

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEL
SCALING CONSIDERATIONS
INCLUDING VIETNAL OR DAMAGE COMPONENTS

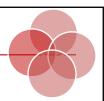


Small vs. Large Campuses

- Small campus advantages
 - Connecting with faculty and administrators
 - Meet and greet opportunities
- Accommodating large transfer numbers
 - Providing advising support
 - Hybrid models

SCALING CONSIDERATIONS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS INCLUDING VIRTUAL OR ONLINE COMPONENTS



INCLUDING VIRTUAL OR ONLINE COMPONENTS

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEE SCALING CONSIDERATIONS INCLUDING VIRTUAL OR ONLINE COMPONENTS



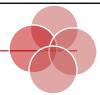
Including Virtual Or Online Components

- Considerations
- Critical components
- Make it mandatory



INCLUDING VIRTUAL OR ONLINE COMPONENTS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS INCLUDING VIRTUAL OR ONLINE COMPONENTS



Considerations

- Virtual orientation: an alternative to "talking heads"
- Tech-savvy students
- An option for large numbers
- Include assessment/survey

INCLUDING VIRTUAL OR ONLINE COMPONENTS

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CREATING THE FRAMEWORK FOR TRANSFER STUDENT SUCCESS

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SCALING CONSIDERATIONS
INCLUDING VIRTUAL OR ONLINE COMPONENTS

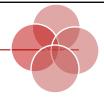


Going (almost) Virtual

- Virtual elements
 - Policies and procedures
 - Expectations
- Learning outcomes assessment improved

INCLUDING VIRTUAL OR ONLINE COMPONENTS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS INCLUDING VIRTUAL OR ONLINE COMPONENTS



Traditional Elements

- Emphasis on "the transfer experience"
- Expectations, CREED values
- Increased advising time
 - Added pre-/post tests to advising sessions
- Students report more positive experience

INCLUDING VIRTUAL OR ONLINE COMPONENTS

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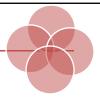
CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

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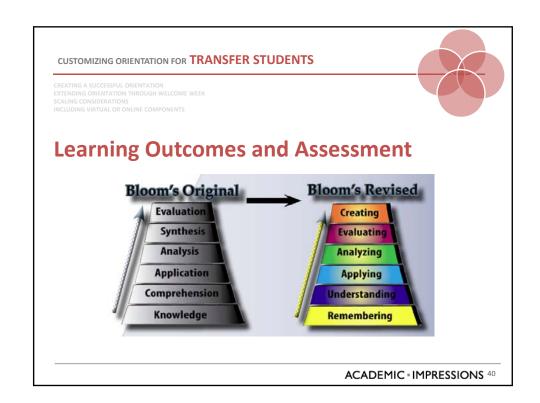
ASSESSING ORIENTATION

CREATING A SUCCESSFUL ORIENTATION
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SCALING CONSIDERATIONS

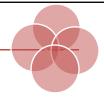


Learning Outcomes and Assessment

- What to measure?
- How to measure?
- When to measure?



CREATING A SUCCESSFUL ORIENTATION
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SCALING CONSIDERATIONS



Learning Outcomes – EXAMPLE

[Students attending orientation] will be able to:

- Explain how they register for classes next quarter/semester(Remembering)
- Identify critical campus resources pertinent to the transition of new transfer students to the university (Understanding)

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CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

CREATING A SUCCESSFUL ORIENTATION EXTENDING ORIENTATION THROUGH WELCOME WEEK SCALING CONSIDERATIONS

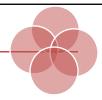


Learning Outcomes – EXAMPLE

[Students attending orientation] will be able to:

- Apply what they've learned in their advising session to their academic planning (Applying)
- Create a plan for involvement outside the classroom based on their interests (Creating)
- Assess and recommend improvements for program implementation the next year (Evaluating)

CREATING A SUCCESSFUL ORIENTATION
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SCALING CONSIDERATIONS
INCLUDING VIPTUAL OR ONLINE COMPONENTS



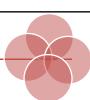
Transfer Orientation Survey

- Plans to work and study
- Relevance of advising
- Policy issues
- Getting the message
- Virtual differences

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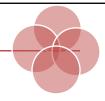
CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

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IN SUMMARY

CREATING A SUCCESSFUL ORIENTATION
EXTENDING ORIENTATION THROUGH WELCOME WEEK
SCALING CONSIDERATIONS
MICHIBARY VIPTUM OR ONLINE COMPONENTS



Critical Components

- Share important policies and procedures (avoid the "nobody told me" syndrome)
- Inculcate the campus culture and establish expectations
- Assure academic advising for the first quarter/semester



CUSTOMIZING ORIENTATION FOR TRANSFER STUDENTS

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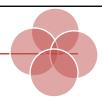


Critical Components

- Incorporate social activities
- Make it mandatory
- Make it meaningful ask your transfers how



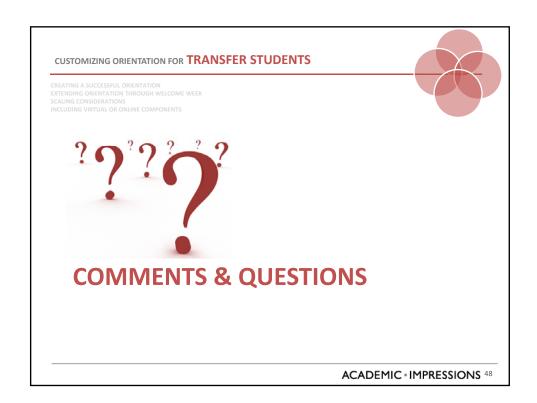
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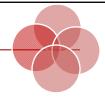
Assess

- Ask your students "Is it working?"
- Assessment is critical new student surveys tell us a lot





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SCALING CONSIDERATIONS
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Contact Information

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