

LEAD IV Summit
Wednesday, March 27, 2013
Santos Manuel Student Union, CSUSB

Program At-A-Glance

10:00 AM: Check-In - Live Music

11:00 AM: Opening Video

11:15 AM: Welcome and Opening Remarks

12:00 AM: Morning Address Speaker: Dr. Timothy P. White

“Si, Yes, You! LEADing the largest four-year public higher education system in the country into the 21st century”

12:45 AM: Break / “Un Cafecito” and Live Performance

1:00 AM: Forum Series Speakers: Linda Vasquez, Partnerships Manager, New Future; Joseph N. Velasquez, Esq. Founder & CEO of OjoOdio-Academins.com LLC; Alicia Maciel, Executive Director of Strategic Development & Partnerships, Think Together; Raul Munoz, Jr., Executive Director, MAES_Latinos in Science & Engineering

“Sustaining, Replicating, and Bringing Up-to-Scale those Programs that Work for Latino Youth”

Focusing on Latino youth is of particular importance because the Latino population is large, growing, and relatively young, but has lower educational achievement than other groups in the nation. Addressing the educational needs of the fastest-growing community in the United States, the Latino community, is therefore vital to our local, regional, state, and national interests.

Given this importance, it is imperative to continue the work of identifying and cataloguing those programs across the U.S. that show evidence of increasing the access, opportunity, and achievement gaps for Latino students. Some programs were shaped specifically to serve young Latinos, while others serve the broader populations or focus on raising student achievement in general, but have shown strong benefits for Latino young people.

Because we know many of the programs making a difference in our community concentrate their limited funds on direct service provision rather than evaluation or marketing, our defining role for the future, as leaders and influencers, is to sustain, replicate, and bring up-to-scale those actionable practices most promising, and unveil a roadmap that is hopeful, solution-oriented and forward-thinking.

This session is a continuation in a series that highlights a few such programs currently making a positive difference in the lives and educational development from early childhood through higher education. Participants will offer descriptions and practical information shown to be effective.

1:50 AM: Lunch / Live Entertainment

3:00 PM: Afternoon Keynote Speaker: Ray Suarez, PBS Senior Correspondent

“Beyond the Broadcast of PBS’ LATINO AMERICANS: a Public Engagement and Education Campaign”

4:00 PM Panel Speaker: President Tomás D. Morales, California Sate University

“Serving America’s Future: Increasing College Readiness”

America is facing a new national crisis: Far too many students are coming to college unprepared. The country is devoting increasing resources to remedial education, yet despite this, college graduation rates are far below what the United States requires to address workforce needs and remain globally competitive. If progress is to be made, it will come through collaborative and innovative initiatives that strengthen education across the board—from early childhood through high school and beyond.

Panelists will share a new national report on college readiness and will discuss how higher education can work with P-12 and local community partners to improve college readiness in America.

5:00 PM: Break / “Otro Cafecito” and Live Performance

5:15 PM: Special Panel Discussion Speakers: Nickelodeon’s Dora the Explorer and Go, Diego, Go! Chris Gifford, Creator and Executive Producer; Dr. Mariana Diaz-Wionczek Senior Director of Research and Development; Dr. Carlos E. Cortes Professor Emeritus, Department of History, University of California, Riverside, Creative/Cultural Advisor for Dora the Explorer and Go, Diego, Go!

“C’mon, ¡Vámonos! Educational Media and the Impact of Dora the Explorer “

Since its August 14, 2000, television debut on Nickelodeon, the award-winning Dora the Explorer has become one of the most-watched pre-school television shows both in the United States and around the world. Dora has proven to be a true break-through figure in a television world in which there were few Latino characters on pre-school television: a joyous, fearless, determined, bilingual Latina, who revels in high-stakes adventures in a magical realism world replete with Latino touches.



In each show, Dora overcomes myriad obstacles with her inquisitive intelligence, facility in Spanish and English, cross-cultural sensibility, and team-building skills. In the process, Dora (and her friends) engages audiences interactively in helping her solve problems, often by using Spanish. Throughout Dora role models careful observation, respectful listening, clear logic, evidence-based decision-making, and the bridge-building value of being bilingual.

With its seamless combining of entertainment and education, using a curriculum based on Howard Gardner's multiple intelligences, the show draws on and expands the varied strengths of young viewers of all backgrounds. Dora and its sequel, Go, Diego, Go!, have become true cross-over phenomena. They have inspired Latino children, who identify with both their ethnicity and their proud bilingualism, while Dora and Diego have also been embraced by non-Latino children.

In this special panel, members of the Dora team will discuss the development of the show and explore its cultural and educational significance within the broader context of children's television.

6:20 PM: Capstone Event "Educational Alignment: Profiles of Local Innovation"

7:20 PM: Concluding Remarks & Acknowledgements

7:30 PM: Networking Reception / Live Music