

Veronica Snow

Angelo State Station #10903 San Angelo, TX 76909 325.486.6354 veronica.snow@angelo.edu

EDUCATION

United States Sports Academy, Daphne, AL

Doctor of Sports Management

Hardin-Simmons University, Abilene, TX

Master of Education, Sports and Recreation Management

Bachelor of Education, All Level Physical Education Major and Computer Science Minor

Yavapai College, Prescott, AZ

Associate of Art, General Studies

WORK EXPERIENCE

Angelo State University 2014-Present

- ♦ Associate Professor, Coaching, Sport, Recreation, and Fitness Administration
- ♦ Faculty Athletics Associate - Women's Cross Country, Track and Field

McMurry University 2007-2014

- ♦ Head Women's Basketball Coach
- ♦ Associate Athletics Director 2011-2014

Hardin-Simmons University 2001-2007

- ♦ Assistant Professor of Fitness and Sport Sciences
- ♦ Adjunct Instructor Kinesiology 2007-2019

McMurry University 1996-2001

- ♦ Assistant Athletics Director, Senior Woman Administrator
- ♦ Assistant Women's Basketball Coach

Merkel Independent School District, Merkel High School 1993-1996

- ♦ Varsity Girls Basketball Coach
- ♦ Varsity Boys and Girls Cross Country Coach
- ♦ Computer Literacy Instructor

Abilene Independent School District 1987-1993

- ♦ Abilene High School Assistant Basketball and Volleyball Coach
- ♦ Computer Science Instructor

TECHNOLOGICAL PROFICIENCIES

- ♦ Microsoft Office and Adobe Creative Cloud
- ♦ Hytek Meet Manager
- ♦ Photoshop
- ♦ Synergy
- ♦ Hudl
- ♦ Prior programming experience with Pascal, Basic, Fortran, and Cobol

PROFESSIONAL/WORK-RELATED EXPERIENCES

Academic Involvement

- ◆ Culturally Responsive Approaches to Serving Hispanic Students (CRASH) Training 2022
- ◆ Chair, Core Curriculum Committee 2023
- ◆ Advisor Alpha Chi Honors Club 2022-2023
- ◆ Taught GS 1181 7 Habits of Highly Effective College Students Fall 2022-23
- ◆ Member, Archer College of HHS Tenure and Promotion Committee 2021 - Present
- ◆ Committee Member, Instructional Technology Committee 2019 - Present
- ◆ Member, Graduate Advisory Committee; College Graduate Studies & Research 2019 - Present
- ◆ Faculty Athletics Associate - Women's Cross Country, Track and Field 2017 - Present
- ◆ Faculty Co-Advisor, Handball Club. 2015 - Present
- ◆ Faculty Co-Advisor, Student Professional Development Club. 2014 - Present
- ◆ Executive Editor: Applied Research in Coaching and Athletics Annual (ARCAA) 2017 - Present
- ◆ Senior Editor: Applied Recreational Research & Programming Annual (ARRPA) 2017 - Present
- ◆ Co-Editor: Journal of Student-Athlete Education, Development and Success (JSAEDS) 2019 - Present
- ◆ T & P Outside Reviewer for Dr. Willie Black at University Houston -Victoria Fall 2022
- ◆ T & P Outside Reviewer for Dr. Bryan Romsa at South Dakota State University Fall 2021
- ◆ Committee Member, KIN Department Chair Search Committee 2021-2022
- ◆ Committee Member for Student Thesis Department of Biology, Criminal Justice and Psychology 2023
- ◆ CONNECT! Fellow Angelo State University
- ◆ Outdoor Education Camp Staff - Sailing Instructor

Administration Involvement

- ◆ Co-Created and Coordinating Developing Women Coaches Program 2019-Present
- ◆ Recruit Graduate Students and Graduate Assistants Actively 2014-Present
- ◆ CSRF Graduate Advisor
- ◆ Created endowed scholarship: Simpson Leadership and Lifelong Learning 2018-2019
- ◆ Co-Chair of Departmental CSRF committee for Seven Year Program Review
- ◆ Co-developed a new Certificate Program for the CSRF Program: Athletic Academic Advising

Athletics Involvement

- ◆ Track Meet Manager Operator-David Noble Relays, ASU 2016-2018

Certification/Certificates

- ◆ FA/CPR/AED Certification Current
- ◆ Culturally Responsive Approaches to Serving Hispanic Students (CRASH) Certificate
- ◆ National Association of Youth Sport Administrators (NAYS) Certification
- ◆ The Socratic Seminar Intermediate Level 2 Workshop Certificate
- ◆ Certificate of Blackboard Achievement Certificate
- ◆ NACDA Management Leadership Workshop Level I
- ◆ Texas Teaching Certificates Lifetime All-Level PE and Computer Science Lifetime
- ◆ Experiential Programming Ropes Course Facilitation and Leadership Development Certificate
- ◆ The Art of Asking: The Institute for Charitable Giving Certificate
- ◆ Title IX Athletics Self-evaluation Program Certificate

Continuing Education, Conferences & Seminars

- ◆ Texas Recreation and Parks Association North Region 2022 & 2023
- ◆ NIRSA Region IV Conference 2022 & 23
- ◆ Culturally Responsive Approaches to Serving Hispanic Students (CRASH) 2022
- ◆ Texas Recreation and Parks Association State Conference 2022-2023
- ◆ Lilly Online Conference April 2022
- ◆ Certification Youth Sports Administrator: National Association of Youth Sports (NAYS) 2021
- ◆ National Association of Youth Sports Conference, Accompanied 6 Graduate Students 2021

♦ Blackboard: Exemplary Course Program (ECP) Cohort Session 1: Course Design	2021
♦ Blackboard: ECP Cohort Session 2: Interaction and Collaboration	2021
♦ Blackboard: ECP Cohort Session 3: Assessment Design	2021
♦ Blackboard: ECP Cohort Session 4: Learner Support	2021
♦ N4A: Virtual National Conference,	2021
♦ N4A National Conference 2016, 2017 and 2019, Region IV Conference	2015-2019
♦ National Intramural-Recreational Sports Association (NIRSA) Conference	2015-2023
♦ Sports Recreation Law Association Conference	2018
♦ Texas Recreation and Parks Society (TRAPS) Conference	2016-2023
♦ Texas Girls Coaches Convention	2015-2017-2023
♦ Texas High School Coaches Conference	2015-2016-2023

PROFESSIONAL MEMBERSHIPS

- ♦ Member National Association of Youth Sports (NAYS)
- ♦ Member of Texas Association of College Teachers (TACT)
- ♦ Member of NACDA/N4A: National Association of Academic and Student-Athlete Development Professionals
- ♦ Member Association of Texas Professional Educators (ATPE)
- ♦ Member of Texas Recreation and Parks Society (TRAPS)
- ♦ Member of Texas Girls Coaches Association (TGCA)
- ♦ Member of NIRSA: Leaders in Collegiate Recreation

GRANTS/HONORS

- ♦ Faculty Research Enhancement Grant (FREP) Award \$15,000 2022-2023
- ♦ Faculty Learning Commons (FLC) Grant Award: Innovation Teaching \$2,500 2021-2022
- ♦ Faculty Learning Commons (FLC) Grant Award: Innovation Teaching \$2,500 2021-2022
- ♦ President's Award for Faculty Excellence Nominee at Angelo State University 2017 & 2021
- ♦ Who's Who Among American High School Teachers
- ♦ Rhodes Scholar Candidate, Hardin-Simmons University

VOLUNTEER

- ♦ N4A Conference
- ♦ NIRSA Regional and Student Lead On Conference
- ♦ Co-Advisor Student Professional Development Graduate Student Club
- ♦ David Noble Relays and San Angelo ISD Relays
- ♦ Advisor Club Basketball - Angelo State University
- ♦ Grapevine Food Bank with NIRSA Association
- ♦ NIRSA Career Opportunity Center
- ♦ San Angelo Roller Girls Event

PUBLICATIONS/PRESENTATIONS

- Snow, V. & Simpson, W. K. (2023). Get Your Ducks in a Row: Business Writing and Communication (Book 1) & Get Your Ducks in a Row A-D-A-P-T-E-R: Methods of Problem Solving & Communication (Book 2) By Jim Rowe Published by: Direct Publishing. Book Review. Journal of Student-Athlete Educational Development and Success, (4) American Press.
- Crider, D., Simpson, W.K. & **Snow, V.** (2023, February). *How D.E.I. contributes to the quality of the educational experience in the college environment*. Proposed Presentation at NIRSA: Leaders in Collegiate Recreation, Pittsburgh, PA.
- Simpson, W.K., Crider, D. & **Snow, V.** (2023, February). *The decline of health education in the college environment and the need for alternative programming*. Proposed presentation at NIRSA: Leaders in Collegiate Recreation, Pittsburgh, PA.

- Toalston, T. T., & **Snow, V.** (2022). Finding Intangibles by Evan Burk, Book Review. *Journal of Student-Athlete Educational Development and Success*, (4) American Press.
- Snow, V.** (2022, October 28). Poster Presentation *Culturally Responsive Approaches to Serving Hispanic Students*. Angelo State University.
- Snow, V.** (2021, October 13). *CSRF and Developing Women Coaches: Preparing for Jobs in the Sport Field*. Invited Presenter. Schreiner University, Kerrville, TX.
- Snow, V.** (2021, June). *Developing Women Coaches*. Presented at the Texas Kinesiology Higher Education Summit. Zoom Meetings.
- Simpson, W.K. & **Snow, V.** (2020, February) *Discussing writing and publishing for the profession Journals ARRPA and ARCAA*. Presented at NIRSA: Leaders in Collegiate Recreation, Boston, MA.
- Crider, D., **Snow, V.D.**, & Simpson, W.K. (2020, April). *How to prepare for a career in recreation: Three things to consider*. Proposed presentation at a meeting of NIRSA National Conference, Phoenix, AZ.
- Crider, D., **Snow, V.D.**, & Simpson, W.K. (2019, October). *How to prepare for a career in Recreation: Three things to consider*. Presentation NIRSA Region IV Conference, Tulsa, OK.
- Snow, V.D.**, & Simpson, W.K. (2019, October). *Mentoring involving faculty and student-athletes*. Presentation N4A: The National Association of Academic and Student-Athlete Development Professionals Region III and IV Conference, Cincinnati, OH.
- Snow, V. D.**, & Simpson, W. K. (2019, October). *Developing programmers and designing programming*. Presented at Texas Recreation and Parks Society (TRAPS) State Conference, Frisco, TX.
- Edwards, K., Simpson, W. K., & **Snow, V. D.** (2019). Academic advising for student-athletes: Building the framework for success off the field. *Journal of Student-Athlete, Educational Success and Development*, 1, 39-54.
- Simpson, W. K., & **Snow, V. D.** (2019, January). *A primer on presenting both orally and via written publication*. Presentation at the meeting of NIRSA: Emerging Leaders in Collegiate Recreation. Prairie View A&M University, Waller, TX.
- Snow, V. D.**, & Simpson, W. K. (2018, November). *Sharing ideas: Writing for publication and presentation*. Presentation at the meeting of N4A: The National Association of Academic and Student-Athlete Development Professionals, Austin, TX.
- Snow, V. D.**, Daniel, J.D., & Simpson, W. K. (2018, October). *Colleges and city recreation collaborations: Working relationships to design internships and seasonal job programs to enhance the profession*. Presentation at meeting of TRAPS Regional Conference, Abilene, TX.
- Cunningham, J., **Snow, V.D.**, & Simpson, W. K. (2018). Bridging the gap between high school and college. *Applied Research in Coaching and Athletics Annual, Special Edition*, 100-111.
- Sport, R. L., **Snow, V. D.**, & Simpson, W. K. (2018). Helping student-athletes reach academic success: Examining the effectiveness of intrusive advising interventions. *Applied Research in Coaching and Athletics Annual, Special Edition*, 178-192.
- Wilder, J., **Snow, V. D.**, & Daniel, J. (2018). Team building initiatives and group cohesion. *Applied Recreational Research and Programming Annual*, 7, 55-72.
- Simpson, W. K., & **Snow, V. D.** (2017). *Designing Faculty Athletic Associate programs that work*. Presentation: The National Association of Academic and Student-Athlete Development Professionals. University of Oklahoma, Norman, OK.
- Daniel, J. A., Simpson, W. K., & **Snow, V. D.** (2017). *What is your situation? Effective Leadership*. Presentation at a meeting at Texas Recreation and Parks Society Institute & Expo., Irving, TX.
- Daniel, J. A., **Snow, V. D.**, Reed, E. & Simpson, W. K. (2016). Principles for conflict resolution in Recreation. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Simpson, W. K., Crider, D., Titlebaum, P., & **Snow, V. D.** (2016). *Writing for publication: Are you a "Clark Kent," a "Superman," or both?* Presentation at a meeting at NIRSA National Conference, Orlando, FL.

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- Daniel, J. A., **Snow, V. D.**, Reed, E. & Simpson, W. K. (2016). Principles for conflict resolution in Recreation. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Snow, V. D.** (2016). *Recreational sport-program design, delivery, and management*. [Review of the book by R. J. Barcelona, Wells, M. S. & S Arthur-Banning]. American Press: Boston, MA.
- Simpson, W. K., Crider, D., Titlebaum, P., & **Snow, V. D.** (2016). *Writing for publication: Are you a "Clark Kent," a "Superman," or both?* Presentation at meeting at NIRSA National Conference, Orlando, FL.
- LeUnes, A., Crider, D., Titlebaum, P., Peak, K., **Snow, V. D.**, Byars, A., Lyons, J., Picou, S., & Fox, M. J. (2015). A tribute to a scholar. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA..
- Simpson, W. K., & **Snow, V. D.** (2015). *Enhancing staff training via in-house professional development workshops*. Presentation at a meeting at N4A: National Association of Academic Advisors for Athletics. Regional Conference, Dallas, TX.
- Snow, V. D.** (2015). *Pure sport, practical sport psychology* (2nd edition). [Review of the book by J. Kremer & A. Moran, Routledge, New York, NY, 2013) in *Applied Research in Coaching and Athletics Annual*. American Press: Boston.
- Speer, J., & **Snow, V. D.** (2015). *Team Building Initiatives and Group Cohesion*. Poster Presentation at meeting at NIRSA Conference, Dallas, TX.

UNIVERSITY CLASSES TAUGHT

Angelo State University (2014-2022)

Fall 2014

CSRF 6377	Sport Publications
CSRF 6326	Coaching Administration
CSRF 6394	Applied Research
KIN 3321	Essentials of Coaching

Spring 2015

KIN 3321	Essentials of Coaching
CSRF 6307	Athletic Administration
CSRF 6392	Professional Communication

Summer 2015

CSRF 6335	Leadership Applications
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Fall 2015

CSRF 6377	Sport Publications
CSRF 6326	Coaching Administration
CSRF 6392	Professional Communication

Spring 2016

CSRF 6392	Professional Communication
CSRF 6307	Athletic Administration
KIN 4361	Psychological Aspects of Sport and Exercise
KIN 4361	Psychological Aspects of Sport and Exercise (online)

Summer 2016

CSRF 6335	Leadership Applications
KIN 4361	Psychological Aspects of Sport and Exercise (online)

Fall 2016

CSRF 6377	Sport Publications
CSRF 6392	Professional Communication
CSRF 6326	Coaching Administration

Spring 2017

CSRF 6392	Professional Communication
CSRF 6307	Athletic Administration
CSRF 6316	Recreation Programming and Administration

Summer 2017

CSRF 6335	Leadership Applications
CSRF 6341	Administration of Athletic Academic Units

Fall 2017

GS 1181	Seven Habits of Highly Effective College Students
CSRF 6361	Academic Performance Enhancement
CSRF 6377	Sport Publications
CSRF 6326	Coaching Administration
CSRF 6392	Professional Communication

Angelo State University (2014-2022)

Spring 2018

- CSRF 6335 Special Events
- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2018

- CSRF 6319 Outdoor Camp Management
- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2018

- CSRF 6361 Academic Performance Enhancement
- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication

Spring 2019

- CSRF 6335 Special Events
- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2019

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2019

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- CSRF 6361 Academic Performance Enhancement

Spring 2020

- CSRF 6388 Internships in Sport and Rec
- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2020

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units
- CSRF 6377 Sport Publications
- CSRF 6392 Professional Communication

Fall 2020

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- CSRF 6361 Academic Performance Enhancement

Spring 2021

- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration (2 sections)
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2021

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2021

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- CSRF 6361 Academic Performance Enhancement

Spring 2022

- CSRF 6388 Internships in Sport and Rec
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2022

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2022

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- GS 1181 7 Habits of Highly Effective College Students

Spring 2023

- CSRF 6388 Internships in Sport and Rec
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2023

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units
- CSRF 6331 Risk Management
- KIN 1304 Principles of Wellness

Fall 2023

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- GS 1181 7 Habits of Highly Effective College Students
- CSRF 6329 Athletic Academic Advising and Counseling

University Courses Taught before ASU 2001-2014

Graduate

Governing Agencies and Law of Sports and Recreation
Leadership Principles
Organization and Administration of Intercollegiate Athletics
Sports Publication and Graphic Design

Undergraduate

Coaching Volleyball and Basketball
Computer Applications for Fitness and Sport Sciences
Adapted Physical Education
Sailing Outdoor Education Camp
Beginning Racquetball
Motor Learning
University Interscholastic League