

The fall semester saw the laying of basic groundwork for ASU's strategic planning process: the recommendation for a revised mission statement, the establishment of seven master goals to guide overall institutional initiatives, the convening of an academic planning committee to address our core purpose as an educational institution.

I now invite interested members of the ASU community to participate in a collaborative planning process that expands upon last semester's accomplishments. Opportunities exist for individual engagement in three distinct segments of strategic planning at ASU. Of these, one is an ad hoc committee; the other two are "permanent" because of their integral involvement with overall planning efforts.

1. **[The Strategic Planning Council](http://www.angelo.edu/services/strategy/strategic_planning_council.html)**. A representative group of faculty and staff, the Strategic Planning Council has as its primary purposes the ongoing evaluation of the University's internal and external environments and the recommendation of an annual set of priorities for review by the president, priorities that will serve as a foundation for the budgeting and resource allocation process. Interested individuals should review the full description of the Council, including an outline of membership and expected time requirements, at this address:
http://www.angelo.edu/services/strategy/strategic_planning_council.html
2. **[The Environmental Scanning Committee](http://www.angelo.edu/services/strategy/environmental_scanning.html)**. Meeting three times a semester, the Environmental Scanning Committee reviews literature and publications in twelve distinct areas to track trends and identify potential threats and opportunities facing the University. The Committee's work will create a futures newsletter that focuses on ASU and will contribute to the deliberations of the Strategic Planning Council. Both faculty and staff are invited to self-nominate to this committee. Those interested should review the details for membership and time commitment at this address:
http://www.angelo.edu/services/strategy/environmental_scanning.html
3. **[The Facilities Master Plan Update Planning Committee](http://www.angelo.edu/services/strategy/facilities_master_plan.html)**. Because ASU is updating its capital/master plan, faculty are invited to volunteer to contribute to recommendations for ASU's physical growth over the next several years. Staff positions are unit-specific and have already been identified. This is an ad hoc committee and should complete its charge by early June. Interested faculty can review committee requirements and time commitments at this address:
http://www.angelo.edu/services/strategy/facilities_master_plan.html

If you have any questions about any of the committees, please do not hesitate to contact me.

UPDATE: The revised mission statement is scheduled to be reviewed at the March 6 meeting of the Texas Tech University Board of Regents.

PLEASE NOTE ON YOUR CALENDARS: On Thursday, April 1, at 2:00 p.m. in the C. J. Davidson Center, the campus community is invited to attend the second Planning Forum. The focus of the Forum is to provide an update on the status of goals established at last year's Planning Forum and to further explain the overall strategic planning process.

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