

STRATEGIC PLAN

2006-2009



ANGELO STATE UNIVERSITY

A member of the Texas Tech University System

October 2007

**Angelo State University
Strategic Plan
FY 2006-2009**

**ANGELO STATE UNIVERSITY
MISSION STATEMENT**

Angelo State University is a regional comprehensive coeducational institution of higher learning offering programs in the liberal and fine arts, sciences, education for the health professions, teacher education, and business administration, as well as courses of study designed to meet entrance requirements for various professional schools.

In the baccalaureate programs the primary responsibility of Angelo State University is to provide opportunities in higher education for the citizens of the State of Texas. The University, through its programs, seeks:

to provide students with a basis for making sound decisions and mature judgments which depend upon an understanding of the social, scientific, literary, artistic, political, and philosophic traditions of many cultures;

to help each student reach maximum capability with respect to communications, effective reasoning, and analytical thinking, and to provide standards of physical and intellectual discipline which lead to optimal personal development and useful, responsible citizenship;

to educate students for living and working in a competitive global society;

to prepare interested, qualified students for graduate study and for scholarly occupations;

to provide selected professional programs which supplement students' general education and enable them to become competent in fields requiring specialized training;

to conduct research with the intention of engaging the student in independent study.

The purpose of the Graduate School is to provide advanced, specialized training which will strengthen the academic and professional competence of the students. The graduate programs are designed to develop students' capacities for independent study, to train students in the techniques of research, and to acquaint them with research in their fields of study.

In order to promote strong educational opportunities, the University encourages programs of faculty research which add to the total body of knowledge, develop new and improved techniques of instruction, and maintain the competence of faculty members in their respective fields. Teaching is the foremost area of faculty contribution, however, followed by

creative or scholarly activity and service. Faculty, staff, and administration participate in a campus culture in which students receive personal attention in academic advisement and student support. Recruitment and retention of instructional and administrative personnel reflect the University's commitment to diversity.

Angelo State University is committed to the equal consideration of all qualified applicants for admission. Articulation with community colleges enables students to transfer credit. Students are offered encouragement in their university lives through a variety of support services, such as financial aid, residence life, social and career development, and counseling. Cultural and athletic programs supplement academic programs to increase students' awareness of healthy and complete lifestyles. Access to the university's physical and intellectual resources is provided to students of varying capabilities. Alumni are encouraged to maintain contact.

Partnerships with local, regional, and state agencies increase the university's role in public education, business, health, and information retrieval. Special research in agriculture is supported by the Management, Instruction and Research Center, where applied research is conducted primarily in domestic livestock production and range management. Both traditional and technological learning resources are utilized in instruction and research and to provide special services and programs of continuing education and distance education which contribute to the cultural and economic welfare of the region served by the University. The University strives to broaden the experience of its students and faculty through programs of international education and exchange.

Long-range planning, evaluation, and program assessment are part of the decision-making process at all levels. The University's commitment to improving quality extends to its administrative services and provides support to maintain the infrastructure, expand information resources, develop technological equipment and programs for academic and administrative improvement, ensure fiscal responsibility, and promote public safety and institutional advancement. Recognizing its responsibility to the community, the University offers many cultural opportunities and business, health, educational, and volunteer services to the region.

Angelo State University is committed to providing a wide range of high quality academic programs and strives to develop in its students those qualities which will enable them to enrich their personal lives, improve their abilities to serve and contribute to society, and become leaders in their professions and in their communities.

Strategic Plan Goals

Goal 1: The University will recruit, retain and graduate a student body that reflects the diversity of the region and the state.

Objectives:

- 1.1 Reach the diversity goals for Fiscal Years 2007 through 2009 as set out in the University's *Closing the Gaps* statement.**
- 1.2 Meet or exceed the Legislative Budget Board retention goals in each of the next three years.**
- 1.3 Meet or exceed the Legislative Budget Board goal for the graduation rate in each of the next three years.**
- 1.4 Increase recruiting efforts toward minorities, with one aim being to qualify as a Hispanic Serving Institution (HSI).**
- 1.5 Increase efforts to recruit qualified non-traditional students, home schooled students and charter school students.**

Goal 2: The University will develop and improve academic programs

Objectives:

- 2.1 Develop new statements that succinctly communicate the vision and mission of Angelo State University.**
- 2.2 Develop a culture of assessment as the basis for continuous improvement of the quality of academic programs.**
 - 2.2.1 Identify a comprehensive list of student learning outcomes for each degree program.**
 - 2.2.2 Assess at least three student learning outcomes for each degree program and use these assessments to enhance the quality of these degree programs.**
 - 2.3.2 Develop a program that assesses general education outcomes that result in improvement.**
- 2.3 Seek to develop and expand undergraduate and graduate programs to accommodate the needs of students and the marketplace as demands and resources become available.**

Goal 3: The University will provide and maintain adequate facilities to accommodate the expected growth of enrollment by beginning the implementation of the *Centennial Master Plan 2028* in 2006.

Objectives:

- 3.1 Remodel and expand existing campus buildings and other facilities to meet projected enrollment levels.**
 - 3.1.1 Campus signage.**
 - 3.1.2 Hardeman building for One-Stop Center.**
 - 3.1.3 Food service facilities.**
 - 3.1.4 Massie residence hall.**
- 3.2 Construct new housing units and other facilities.**
 - 3.2.1 Johnson Street and new entrance construction.**
 - 3.2.2 Central Plaza and Tower construction.**
 - 3.2.3 Two new residence halls to reach the goal of 35 percent of students in campus housing.**
- 3.3 Acquire land for new facilities.**

Goal 4: The University will promote diversity and professional excellence of its faculty and staff.

Objectives:

- 4.1 Support programs of faculty research which add to the total body of knowledge.**
- 4.2 Support the development of new and improved techniques of instruction.**
- 4.3 Engage in the recruitment and retention of a highly qualified and diverse faculty and staff.**

Goal 5: The University will promote a service orientation toward students and others in all aspects of the institution to improve recruiting and retention.

Objectives:

- 5.1 Implement one-stop shopping student services wherever possible.**
 - 5.1.1 Implement a One Stop Center for admission, registration, bursar's office, one card office, residence life, veterans' affairs, and financial aid.**
 - 5.1.2 Expand student advising, supplemental instruction, developmental education, and the Honors program through the Center for Academic Excellence as funding permits.**

5.2 Utilize customer satisfaction surveys to assess student satisfaction with university services and use the results to improve those services whenever possible.

Goal 6: Improve partnerships with local, regional, and state agencies to increase the university's role in public education, business, health, and information retrieval.

Goal 7: Enhance effective administrative and support services

Objectives:

- 7.1 Acquire, use, maintain, and manage integrated information technology resources based on recognition of academic and administrative functions in support of the University's mission.**
- 7.2 Provide professional development and training programs for staff that includes on-site training to enhance the service and efficiency of the university.**